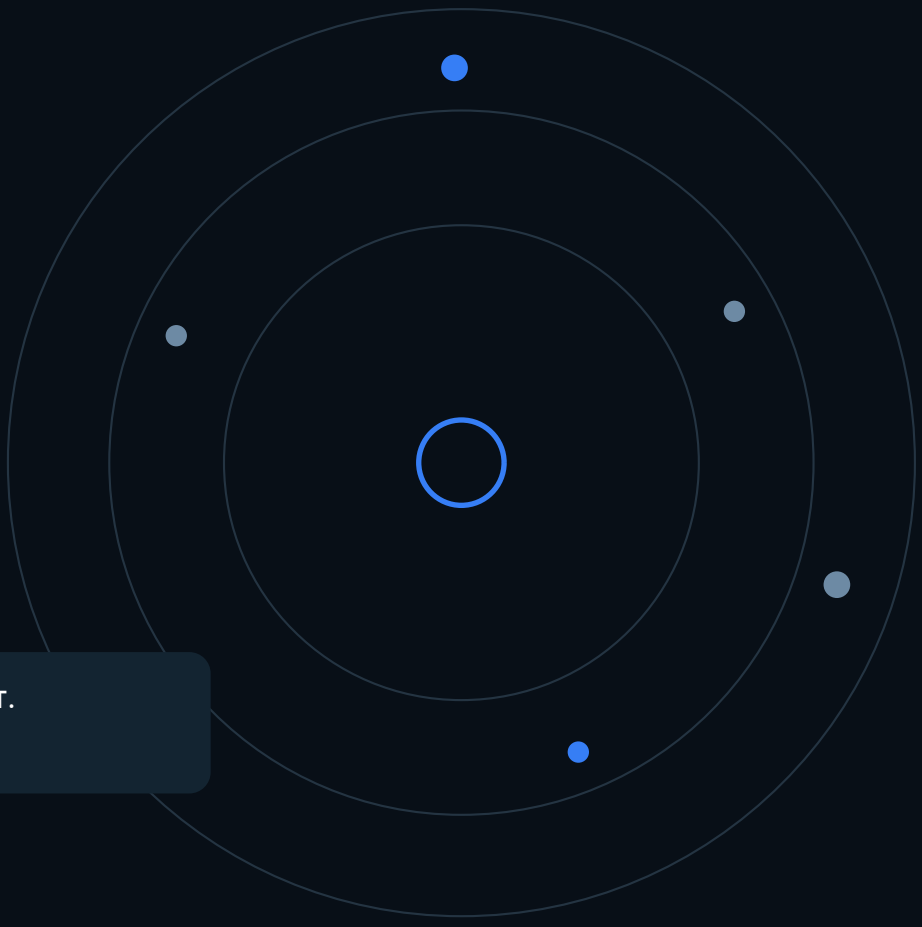
01 / WOLF ENGINE COLLECTION

WOLF OS

The intelligent business operating system. People, branches, customers, operations and connected Wolf Engine products, organized around one authorized company identity.



ONE ENGINE. ONE BUSINESS CONTEXT.

Specialized products. Connected by design.

01 / THE OPERATING MODEL

A business, unified.

The team works in Wolf OS. The owner can direct the authorized business through Wolf Management in ChatGPT.

BUSINESS OWNER

WOLF MANAGEMENT

Conversational review, delegated requests and approved actions.

STAFF AND DEPARTMENTS

WOLF OS WORKSPACE

Positions / Tasks / Leads / Branches / Files / Approvals

GROWTH

Ads, Visibility, content

CUSTOMERS

Leads, service requests

TRUST

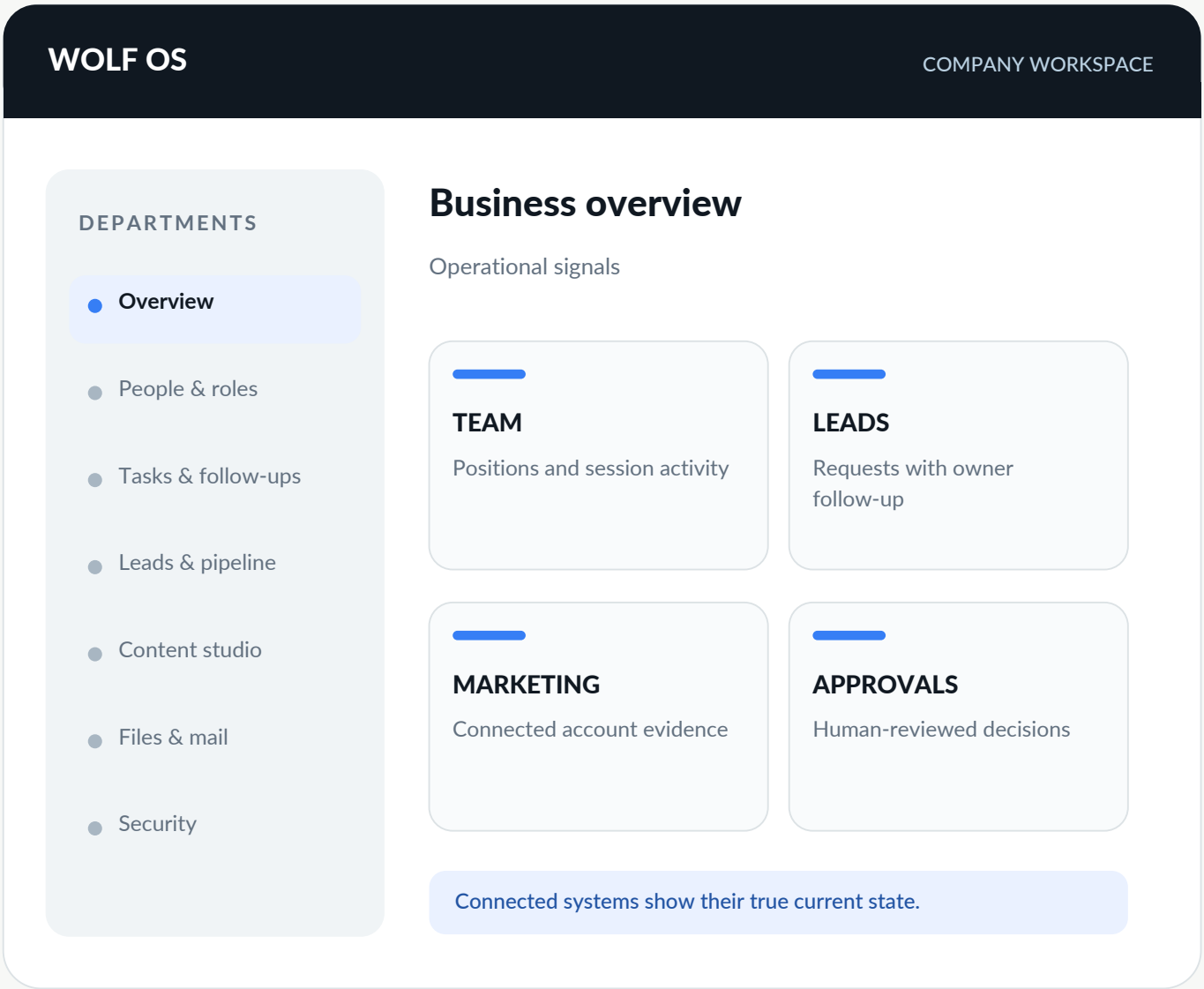
Cybersecurity, audit

Each connection is authorized and verified for its company. A module being listed does not mean it is enabled for every workspace.

02 / PRODUCT EXPERIENCE

The operating cockpit.

A single view of business activity - with data taken from real workspace records rather than manufactured performance figures.



ILLUSTRATIVE LAYOUT / NOT A LIVE SCREENSHOT

The page illustrates the operational modules found in the backend. Live dashboards vary by company, subscription, data sources and access rights.

03 / PEOPLE & AUTHORITY

A team with ownership.

Positions, access levels, presence, assigned work and decisions are connected to individual user accounts.

01

People & positions

Add each staff member as a named account, assign office and position, set access as owner, manager, team or developer.

02

Live presence

Show online and offline status and last-seen activity derived from authenticated sessions, not guessed attendance.

03

Tasks & follow-ups

Create and assign tasks, mark them done or reopened, and generate follow-ups from quotations and decisions.

04

Approvals & audit

Route decisions for content, page work and sensitive changes to human authority; preserve recorded accountability.

THE OWNER QUESTION

“Who is responsible for the open quotation in Dubai - and has the assigned person acted on it?”

04 / LEAD-TO-ACTION WORKFLOW

From inquiry to follow-up.

A website request is not a result until someone owns the next action.

01 CAPTURE

Accept an authorized website contact request.

02 REGISTER

Save the inquiry under the correct company and source.

03 ASSIGN

Create or route follow-up to the responsible team member.

04 PROGRESS

Track quotation or request status through the pipeline.

05 REVIEW

Surface open, contacted, booked and closed states to management.

Website intake and messaging depend on installed connectors, opt-in and channel permissions.

05 / GROWTH INTELLIGENCE

Marketing meets evidence.

Wolf OS can surface specialized growth systems while preserving the distinction between a connector, a metric and an action.

ADS

Paid advertising

Linked Meta account reporting, campaign summaries and controlled entry into Wolf Ads.

CONTENT

Marketing studio

Product- or service-grounded captions, ideas and drafts with an owner approval path.

DISCOVERY

SEO / AEO / GEO

Search Console, index tracking and AI-answer observations measured by Wolf Visibility.

TRAFFIC

Website signals

Visitor records where first-party measurement is actually deployed and connected.

Search clicks, website visits, ad clicks and qualified leads are different measurements - never interchangeable.

06 / COMPANY INFRASTRUCTURE

The work stays connected.

Files, communication, branches and service operations use the same company context, with separate permission checks.

01

COMPANY DRIVE

Workspace-scoped files, preview, search, upload, revision and team activity. Google authorization is required.

02

MAIL & CUSTOMER CHANNELS

Connected inbox and customer communications; WhatsApp workflows depend on approved account access and consent.

03

BRANCH COORDINATION

Offices, named people, assignments, service jobs and task responsibility under the company identity.

04

SECURITY & OVERSIGHT

Tenant-scoped access, audit evidence, security modules and human authorization for protected operations.

CORE RULE No connected account means no claim of full functionality. Visibility and execution remain permissioned.

07 / OWNER EXPERIENCE

An owner asks. Wolf checks.

A realistic command journey showing the intended collaboration between Wolf Management and Wolf OS.

OWNER / CHATGPT

“Show today’s activity across Dubai and Beirut. Which staff tasks are overdue, what advertising results are available, and what needs my approval?”

01

IDENTIFY

Apply the authenticated company and authorized branch scope.

02

COLLECT

Retrieve task, staff, request and connected marketing records.

03

EXPLAIN

Separate real observations from unmeasured or disconnected sources.

04

PREPARE

Stage proposed actions for the proper human approval workflow.

WORKFLOW STATUS

Illustrative cross-engine journey: individual functions exist, but this complete multi-system command has not been verified as one live mission.

08 / DEPLOYMENT JOURNEY

From account to operations.

Deployment is company-scoped. Clients only see enabled systems and real account connection states.

01

REGISTER

Create the company workspace and confirm its authorized business identity.

02

INVITE

Add individual team accounts, positions, offices and permitted roles.

03

CONNECT

Authorize Google, Meta, websites or other services through their appropriate account flows.

04

ACTIVATE

Enable subscribed departments and verified connectors without fabricating availability.

05

OPERATE

Run daily tasks, follow up leads, file company records and obtain approvals.

FOUNDATION WORKSPACE / DOCUMENTED STARTING PACKAGE: 100 USERS

09 / PRODUCT SPECIFICATION

Built as an operating platform.

Core capabilities are paired with evidence, permissions and a repeatable commercial delivery model.

TEAM	Named accounts, positions, access, presence	Backend implemented
WORK	Tasks, requests, decisions, branch grouping	Backend implemented
CONTENT	Marketing text drafts and review	Requires AI entitlement
DATA	Company files and connected information	Requires provider OAuth
GROWTH	Ads, website and visibility signals	Requires tenant link
COMMAND	Full natural-language cross-engine missions	Integration QA pending

COMMERCIAL STRUCTURE

Company workspaces, optional licensed modules, integration services and managed operations. Prices and service levels depend on a client agreement.